

There's an iceberg of hidden risks

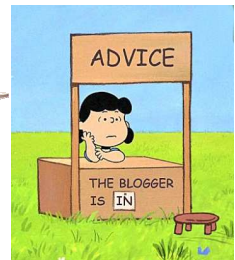
(in the impacts of services around the world hidden from view)

Delivering any \$15 of GDP you might see



\$15 of expensive wine

Or \$15 of cheap advice



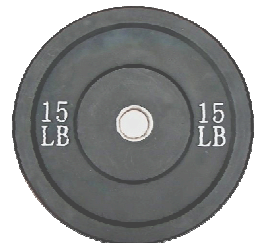
That providing takes about:
the energy of a gallon of gas



~120k btu

~6.7kg CO₂

and release 15 lb of CO₂



Reading Nature's Signals <http://synapse9.com/signals/>

...with 80%-90% left out as "undefined" from Scope 3 GHG's reports¹

1) as for a Typical Wind Farm, studied for the peer reviewed research paper "Systems Energy Assessment", JL Henshaw et al 2011 <http://synapse9.com/SEA>

Paying for things exposes you to their financial risks and liabilities,
especially if you don't know about them...