Your Sustainability Shopping Cart

In the beginning… an individual project is looking for a way to fit with it's individual environment. You start with a jumble of things you collect, grabbing whatever may be in sight, and use that as a 'seed' for searching out different project concepts and features you'll then develop more fully and adapt:

- exploring how they fit with each other and your project environment
- incorporating new things you find or are brought to the process by others

The basic '4D' types of sustainability features

- Inner workings
- Outer workings
- Great experiments
- How you add it up

Perhaps the biggest issue is money...

Do you pick:

- the most profitable options that are sustainable?
  - that holds 'sustainable' as the standard, and profit as what you maximize
- the most sustainable options that are profitable?
  - that holds 'profitable' as the standard, and sustainability as what you maximize
- how much effort should you plan for?

How do you state the Sustainability Concept?

- Do you study some things only for yourself?
- How do you package these issues for your client?
- Do you outline a few motivation concepts, or just one?
- Can you make a vision statement that sets it apart?

What have you seen and liked?

- What Design protocols and standards do you choose?
- Do you have a preliminary task list? Would you start from the LEED categories?
- Can you be systematic?
- Should you add things as you go and be careful to stay flexible?
- What are the pressing needs in each part of your environment?
- How would you circulate your ideas for comment?

Who would you like to try collaborating with?

- Would you include: owner, consultant, community & science 'stakeholders'
- How would they communicate
- How would you record and share the learning?

How do you make it 'whole'

- Any composition needs a balance, diverse elements to define something holistic
- What would be personally satisfying to your client and team?
- What one or two or three pieces are the core elements?
- The image, the total impact on the earth, the experience, the connections.